

# DETROIT MERCY LAW

## CERTIFICATE IN LAW – INTELLECTUAL PROPERTY

- 4 courses
- 100% online
- Complete in 1 year



Calling all inventors, scientists, developers, engineers, marketers, artists, writers, and entrepreneurs!

Are you responsible for helping your organization safeguard the creation of new ideas, inventions, marks, or artistic works?

Could you benefit from a working knowledge of intellectual property and cybersecurity laws?

Detroit Mercy Law is pleased to offer an online Certificate in Law – Intellectual Property. Designed to meet the needs of those seeking knowledge of intellectual property laws, this fully flexible offering is ideal for today’s working professionals.

You’ll study patent, trademark, copyright, and cybersecurity laws – all essential in today’s evolving job markets – in courses designed and taught by prestigious and highly accomplished Detroit Mercy Law faculty.

### CERTIFICATE PROGRAM OVERVIEW

REQUIRED COURSES	CREDITS
Introduction to Intellectual Property	3
Patent Law	3
Trademark and Marketing Law	3
Cyberspace and Cybersecurity Law	3

**25% Off**  
for new students  
starting in our  
May 2019 term

*Course content is delivered 100% online with no residential requirement.*



### PROFESSIONAL OUTLOOK

The Certificate in Law – Intellectual Property will position recipients for career development and advancement in growing industries.

JOB TITLE	GROWTH 2016-2026*
Information Security Analysts	↑ 28% (Much faster than average)
Software Developers	↑ 24% (Much faster than average)
Personal Financial Advisors	↑ 14% (Faster than average)
Computer & Information Systems Managers	↑ 12% (Faster than average)
Advertising, Promotions & Marketing Managers	↑ 9% (As fast as average)
Top Executives	↑ 8% (As fast as average)
Writers & Authors	↑ 8% (As fast as average)
Musicians & Singers	↑ 7% (As fast as average)
Chemists & Materials Scientists	↑ 7% (As fast as average)

*(\*source: Bureau of Labor Statistics)*

### APPLY ONLINE

Learn more or apply online at [lawschool.udmercy.edu/certificate](https://lawschool.udmercy.edu/certificate)

[lawschool.udmercy.edu/certificate](https://lawschool.udmercy.edu/certificate)  
(313) 314-4710 • [cil@udmercy.edu](mailto:cil@udmercy.edu)

This program is approved by the Higher Learning Commission and has received ABA acquiescence.

**DETROIT MERCY LAW**



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## Safeguard the creation of new ideas, inventions, marks, or artistic works!

### FAQS

#### Who may apply for the Certificate in Law?

Anyone with a Bachelor's degree may apply for admission.\* A legal background is not required, however, attorneys may apply. (\*University of Detroit Mercy undergraduate students in the College of Engineering may take two courses toward the Certificate in Law during their senior year.)

#### How long will it take to complete the Certificate in Law?

The Certificate in Law requires completion of four seven-week, three-credit courses offered over the duration of one year (three semesters). Students may select to complete the Certificate over the course of two years.

#### How much time can I expect to devote to course study each week?

Students will spend approximately five hours per week on course work, including reading, homework assignments, knowledge testing, and online discussion groups.

#### When do classes meet?

All classes are online and students may tailor their schedule as needed. Course materials and assignments will be regularly posted for completion within a specific time-frame.

#### Is there training in the online format used to teach this course?

Yes. Training on the learning software will be provided free of charge.

#### What is the cost per course?

Each course is \$2,500, to be paid in advance of start date. Four courses are required to earn the Certificate in Law. For new students starting in our May 2019 term, we are offering a limited time 25% discount (contact us for details).

#### Can I take one or two courses, and not pursue the Certificate in Law?

The Intro to IP Law and the Cyberspace and Cybersecurity Law courses may be taken individually, although discounts are only available for those pursuing the Certificate.

#### Are discounts available?

Yes. For new students entering the program during our May 2019 term, we are offering a limited time 25% off discount. We also offer group discounts for members of the same company or organization (contact us for details). (NOTE: Only one discount may be applied.)

#### Is financial aid available?

No. Students may, however, seek loans from private lenders.

#### Can I earn CE credits?

Contact your licensing or professional governing body to inquire about earning CE credits.



### PROFESSIONAL BENEFITS

“Corporations and individuals hold a vast number of assets in the form of intellectual property – patents, copyrights, and trademarks. The increase in filings of these intellectual property assets make it essential for professionals to develop their knowledge to understand the laws and safeguard their work.”

— Phyllis L. Crocker,  
Dean, School of Law

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